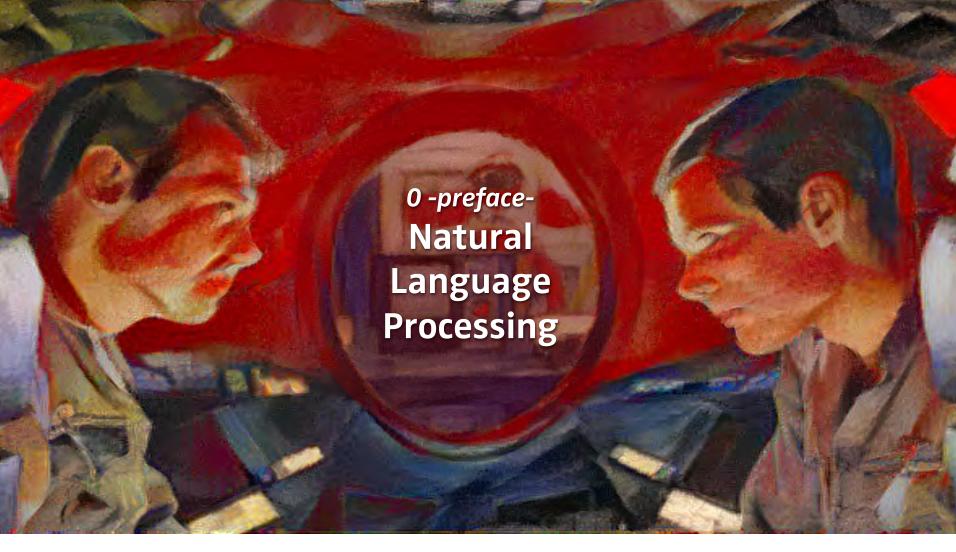
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Natural Language Processing (NLP): A Unstructured Data Avalanche





Structured Data

Est. 20% of all data

Data in databases, format-xyz





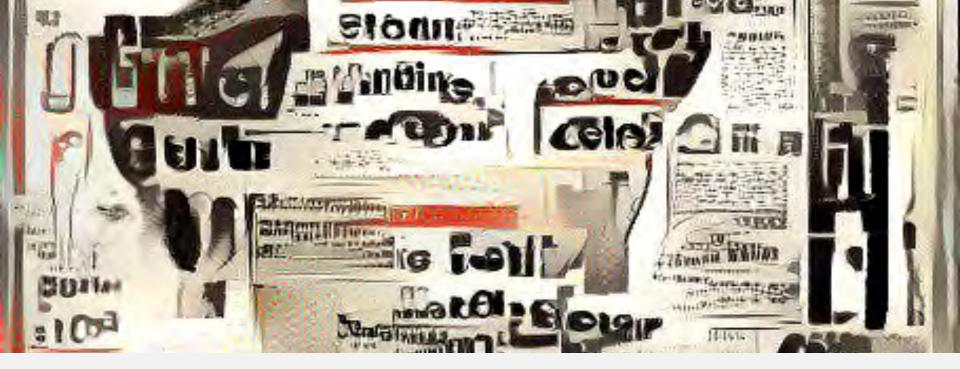
Unstructured Data

- Est. 80% of all data, requires extensive pre-processing and different methods for analysis
- Verbal, text, sign- communication
 - Pictures, movies, x-rays
- Pink noise, singularities



Some Applications of NLP

- Dialogue systems (Chatbots)
- Machine Translation
- Sentiment Analysis
- Speech-to-text and vice versa
- Spelling / grammar checking
- Text completion



Many Smart Things in Text Data!





Rule-Based



Exploratory / Statistical



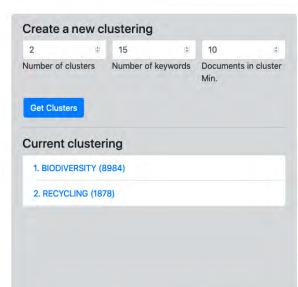


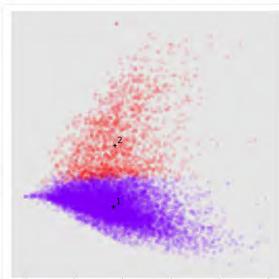
NLP Use Cases





A Hercule Prototype







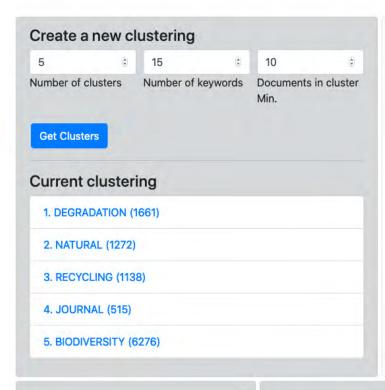
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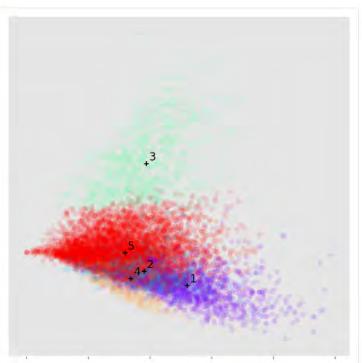
Examples of the application of sustainable strategies to local, national and regional issues, sustainable resource use is basically dependent on the outcome of the cost-increasing effects application of sustainable strategies in a local, national and regional context. environmental concerns about increasing resource use, as well as a review of the contrasting application of sustainable strategies to local, national and regional issues, as well as the role of early development, resources are exploited, the environment is degraded, and income and environmental sustainable development, environmental sustainability and the Southern states demanding development, ensured that The sustainable development strategy also includes areas of economic Conservation Strategy (NCS) and the National Environmental Action Plan (NEAP). Sustainable Development Strategy. Thematic Community Strategy on the Sustainable Use of Resources.

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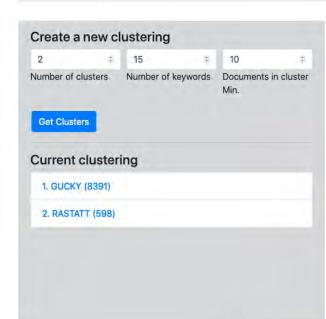


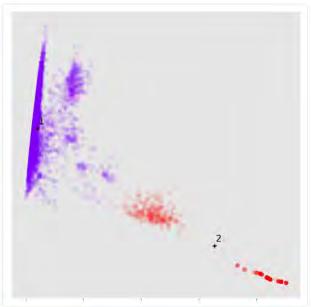
Hercule Prototype





A Hercule Prototype











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the Sustainable Use of Resources.

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Human impact on the environment or anthropogenic impact on the environment includes changes to biophysical environments[1] and ecosystems, biodiversity, and natural resources[2][3] caused directly or indirectly by humans, including global warming,[1][4] environmental degradation[1] (such as ocean acidification[1][5]), mass extinction and biodiversity loss,[6][7][8][9] ecological crisis, and ecological collapse. Environmental impacts associated with meat production include use of fossil energy, water and land resources, greenhouse gas emissions, and in some instances, rainforest clearing, water pollution and species endangerment, among other adverse effects.[57][58] Steinfeld et al.

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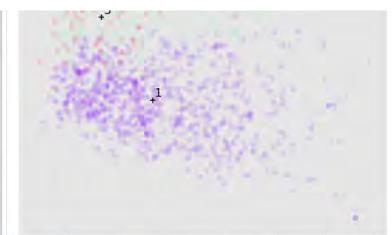
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Biodiversity | RESET.org Login with Facebook Login/Register But the huge numbers of people around the world buying water in bottles rather than taking it straight from the tap is a trend that has huge negative consequences for the environment. Most of the conventional cleaning products we all grew up with are petroleum-based and have dubious health and environmental implications. Tips for Sustainable Travel We are often equally unaware of the implications our travel has on global environmental issues, especially climate change. 12 Things You Can Do Right Now on Climate Change Below is a list of 12 easy things you can do right now to help fight climate change. These use four times less energy and they last eight times longer. Green New Deal RESET News

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Measures to Control of Environmental Degradation - Manufacturing Industries - Everonn - CBSE Class 10th Course and NCERT Solutions 6. Manufacturing Industries Contribution of industry to National Economy Agro Based Industries Mineral Based Industries Industrial Pollution and Environmental Degradation Air pollution can be reduced by selection of proper fuel and fitting smoke stacks to factories with electrostatic precipitators, fabric filters,



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NLP Alchemy Toolset





1 - What is spaCy?





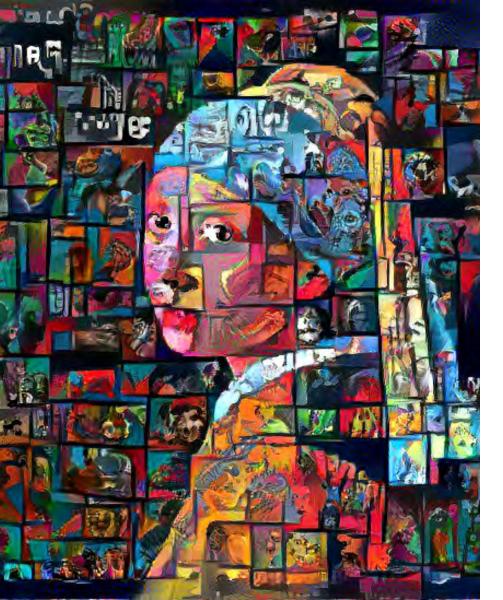
spaCy

- Stable Open-source library for NLP:
 - Supports over 55+ languages
 - Comes with many pretrained language models
 - Designed for production usage
- Advantages:
 - Fast and efficient
 - Relatively intuitive
 - Simple deep learning implementation
- Out-of-the-box support for:
 - Named entity recognition
 - Part-of-speech (POS) tagging
 - Labelled dependency parsing
 - - ..



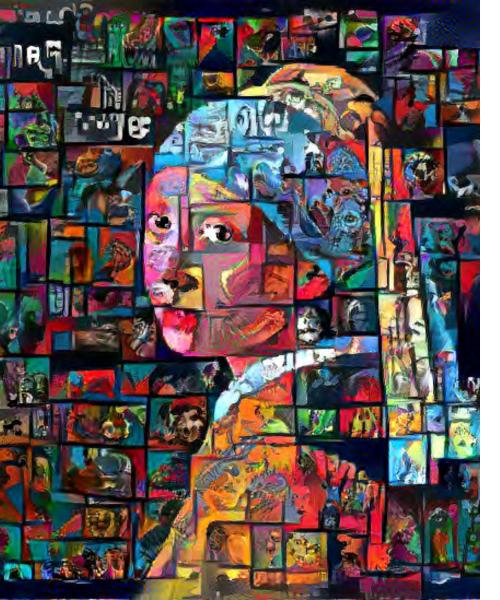
2 – Building Blocks of spaCy





2 – Building Blocks I.

- TokenizationSegmenting text into words, punctuations marks
- POS (Part-of-speech tagging) cat -> noun, scratched -> verb
- Lemmatization cats -> cat, scratched -> scratch
- Sentence Boundary Detection Hello, Mrs. Poppins!
- NER (Named Entity Recognition)
 Marry Poppins -> person, Apple -> company
- Serialization Saving NLP documents



2 – Building Blocks II.

- Dependency ParsingDependencies between tokens in a sentence
- Entity Linking
 Connecting multiple textual entities to a unique identifier
- TrainingTrain and update statistical models
- Text Classification
 Label whole or parts of a document
- Rule-based Matching
 {"label" : "PRODUCT",
 "pattern": [{"LOWER": 'Apple', 'OP' : '?'}



3 – Built-In: Rules



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3 - Built-In: Rules

- Language support
 spaCy come with simple, <u>rule based</u> language
 support for many languages.
- Language support's rules
 Rules are mostly general, without covering too many exceptions.
- Language models' features
 Not all languages are supported with all features: Always refer at the documentation first.



4 – Built-In: Models



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4 - Built-In: Models

Language models

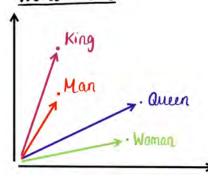
Pretrained statistical models for only a few as English, German, Spanish, French, Greek, Italian, Lithuanian, Norwegian Bokmål, Dutch, Portuguese, multi-language.

https://spacy.io/usage/models

Language models' features

Not all models support the same features: Always refer at the documentation first.

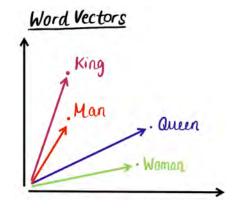
Training of own models with nlp.update() Word Vectors





5 – Update Models

Training of own models supported with with nlp.update()



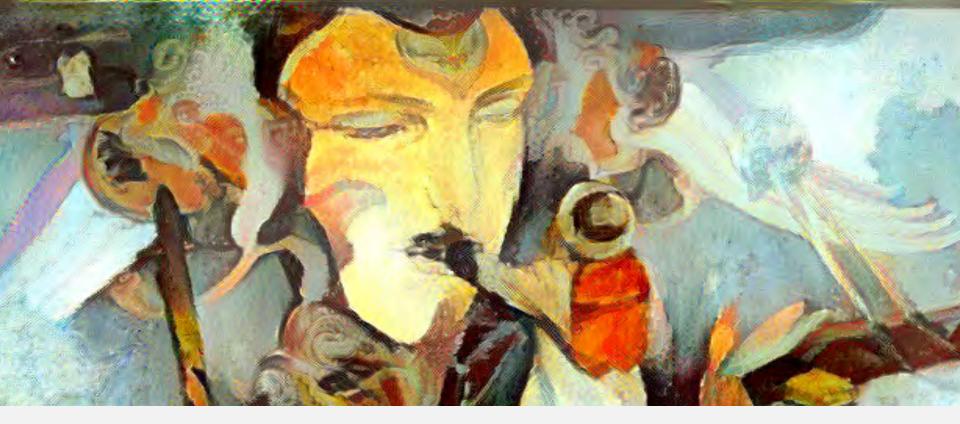


6 – spaCy is Pythonic



6 – spaCy is Pythonic

- Extensive API
 spaCy features an extensive API that might be overwhelming at first spaCy offers many access points to it's internal data structures
- Solid Python skills helpOne should understand mechanics
 - objects
 - iteration/comprehensions
 - classes / methods



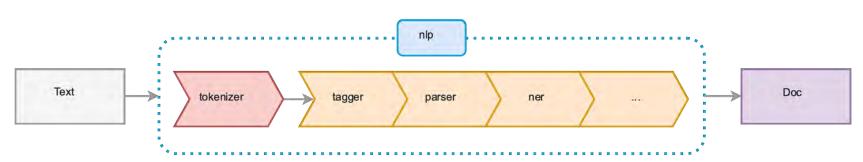
7 – Pipelines





7 - Pipelines

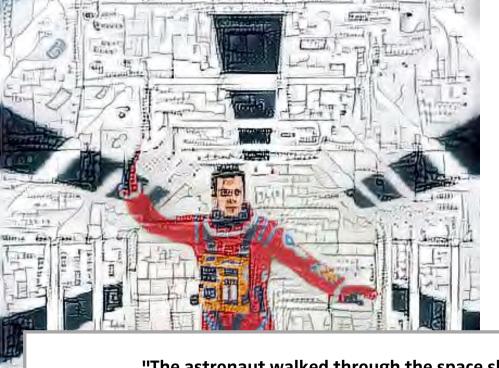
- Default Pipeline: tagger, parser and entity recognizer
- Custom Pipelines
 One may add, remove pipeline steps
 permanently or temporarily





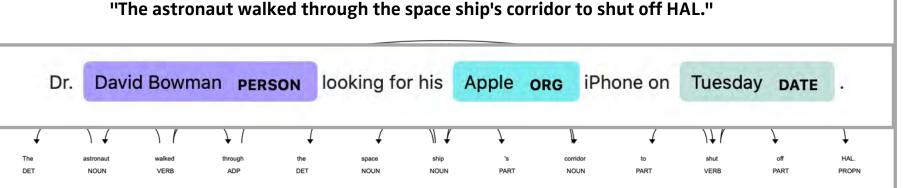
8 - Visualisation

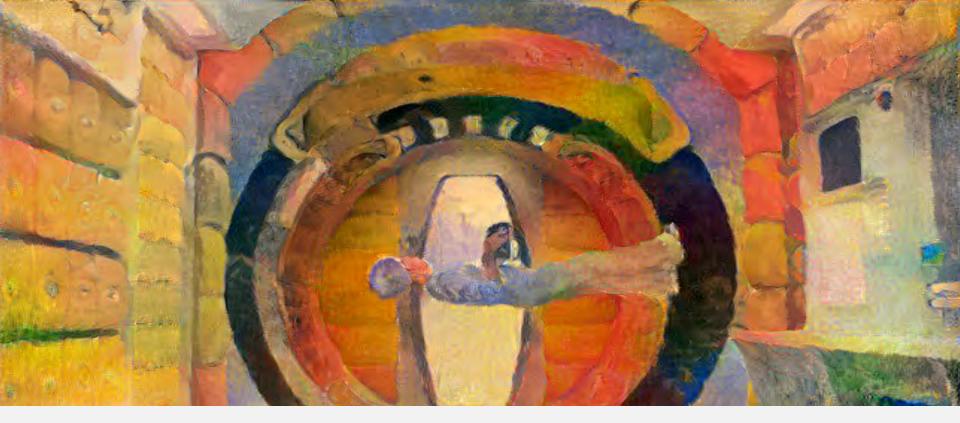




8 – displacy

- Comes now with spaCy
- Visualize dependencies
- Visualize entities





9 – Serialization = Saving





9 – Serialization = Saving

What to Save:

NLP Documents Vocabulary Model

Built-in

spaCy uses **pickle** (persisting Python objects)
.to/from_bytes .dumps(path)/loads(path)
We're saving/reading bytes (not text e.g. as json) to/from disk

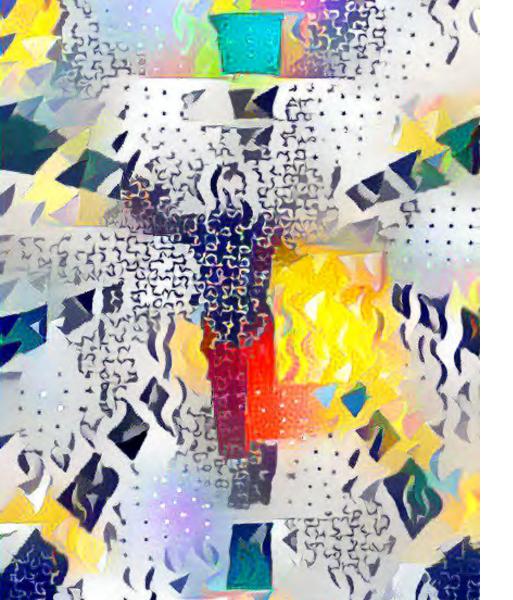
 Larger projects may require a saving strategy

Document databases might become handy



10 – Danger Zones





10 – Danger Zones

— Privacy

Not respecting people privacy and data protection

BIAS

Data is always biased, try to minimize and act accordingly to know biases

Legal

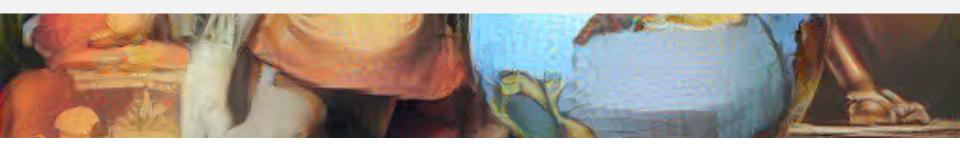
Some text must not be mined, some countries have forbidden e.g. to mine judges' rulings

Language

Language is never perfect, language is always dynamic



11 – One to Rule All Languages?



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11 – One to Rule All Languages?

- NO
- Main research in English and Chinese
- Languages differ in complexity



12 – Extensions





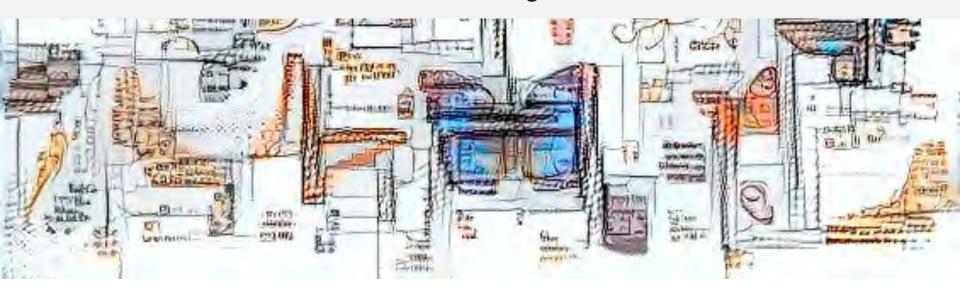
12 – Extensions

- spaCy Universe
 There are many projects building on, extending spaCy
 https://spacy.io/universe
- E.g. displaCy or Hugging Face's NeuralCoref
 4.0: Coreference Resolution





13 – Bugs



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13 - Bugs !?!

spaCy:

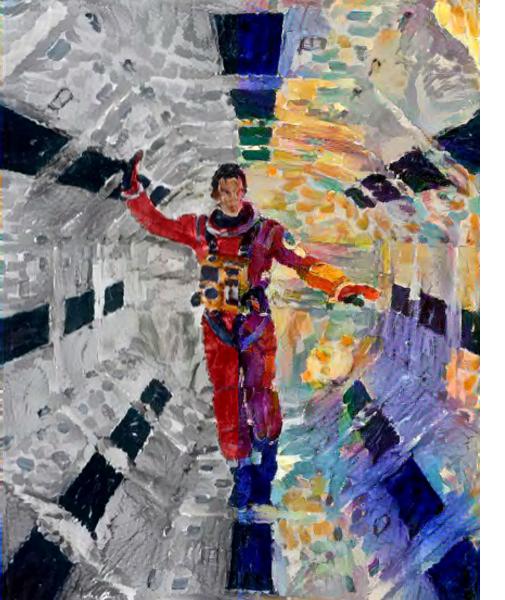
- Well maintained
- Good response time on bug reports
- Constant, well documented updates

— Extensions:

- Third party extensions may be harder to integrate
- They may not work with all spaCy versions including spaCy updates
- Consider different processing strategies for different tasks
- Replicable documentation of library versions used is advised



14 – Development Status / Comparison to Others

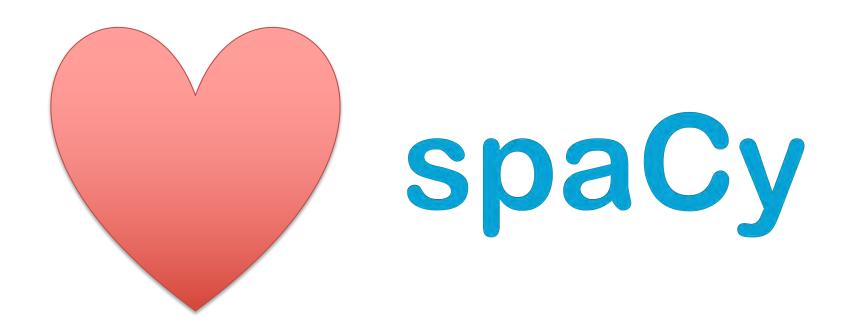


14 – Status / Comparison

- Other noticeable libraries are:
 - NLTK
 - Gensin
 - TextBlob
 - Pattern
 - - ...
- spaCy is:
 - Usually close to the State-of-the-Art
 - Esp. for language models, e.g. spacytransformers
 - Flexible
 - Extendable via spacy universe
 - Fast (often powered by cython)
- For **specialized cases**, e.g. contextual assistants & chatbots check e.g. RASA



15 – Last but not Least





Thank you & 🤎 stay healthy!



Thank you & ** stay healthy!

Thank you!

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